

network

enterprise europe

London



Master Class for Funding: Eco-Innovation

15th July 2011

Europe House, 32 Smith Square; London SW1P 3EU

CIP Eco-Innovation First Application and Market Replication Products

Enterprise Europe Network London (EEN London) and FP7UK UK National Contact Point for Eco-innovation are hosting a Masterclass for organisations wishing to access the CIP Eco-Innovation First Application and Market Replication Products (short name: CIP Eco-Innovation) funding.

The aim of this workshop is to help UK organisations prepare their bids to the Eco-Innovation Programme, for the application deadline in September 2011. During the workshop we will explain the application forms, advise on developing/structuring your project, explain the assessment scores and evaluation process, and advise on what and how to write in order to have your project score well.

The contents of the workshop are tailored to address the needs of participants – you need to fill in a project idea form and send it to us before we confirm your registration.

Registration

To register, please use the [Registration Form](#) and [Project Idea Form](#) (also available at www.een-london.co.uk/events) and return to innovation@gle.co.uk. This event is free-of-charge, however please note that places are limited and secured on a first-come, first-served basis.

For more information please contact carolina.f@gle.co.uk / 020 7940 1540 or ewa.bloch@tsb.gov.uk / 0777 137 2409.



Agenda

- 09.30 – 10.00 **Registration and Coffee**
- 10.00 – 11.15 **Eco-Innovation: ‘What, how, why and when’!** - *Ewa Bloch, NCP*
- Welcome & introduction
Recipe for an Eco-Innovation project – ingredients and method
Eco-innovation grant application forms
Award criteria
Q&A
- 11.15 – 11.35 **Finding Partners & Getting Proposal Support**
- Enterprise Europe Network London - *Carolina Fernandes, GLE*
European Service - *James Harris, GLE*
- 11.35 – 11.55 **COFFEE BREAK**
- 11.55 – 12.15 **Steps to Success** - *Ewa Bloch, NCP*
- Writing style and presentation
Tips to score brownie points
Bid evaluation process explained
- 12.15 – 13.30 **Interactive exercise** - *Ewa Bloch, NCP*
- Group work: assess a part of application Financial risk
Next steps and time schedule for bid development
- 13.30 – 14.15 **Lunch & Networking**
- 14.15– 16.15 **Surgery slots for 1-2-1 advice** (Participants need to book these slots in advance)
- *Ewa Bloch, NCP*
 - *Carolina Fernandes, EEN London / GLE*
 - *James Harris, GLE*