

ECO-innovation Application Writing Workshop

1st July 2011 in Birmingham

The aim of this free workshop is to help UK organisations prepare their bids to the Eco-Innovation Programme, for the application deadline in September 2011. The contents of the workshop are tailored to address the needs of participants – you need to fill in a project idea form and send it to ewa.bloch@tsb.gov.uk before we confirm your registration. During the workshop we will explain the application forms, advise on developing/structuring your project, explain the assessment scores and evaluation process, and advise on what and how to write in order to have your project score well.

The event is organised by West Midlands European Service in collaboration with FP7UK (UK National Contact Point for Eco-innovation).

09.00-09.30	Registration and Coffee
09.30-10.45	<p>‘What, how, why and when’:</p> <ul style="list-style-type: none"> • Welcome & introduction • Recipe for an Eco-Innovation project – ingredients and method • Eco-innovation grant application forms • Budget and financial issues • Award criteria • Q&A
10.45-11.00	<p>‘Steps to success’:</p> <ul style="list-style-type: none"> • Writing style and presentation • Tips to score brownie points • Bid evaluation process explained
11.00-11.20	Coffee Break
11.20-13.00	<p>Interactive exercise:</p> <ul style="list-style-type: none"> • Group work: assess a part of application <p>Next steps and time schedule for bid development</p>
13.00-13.45	Lunch & Networking
13.45-15.45	<p>Surgery slots for 1-2-1 advice <i>(Participants need to book these slots in advance)</i></p>